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Migration moves people, ideas and

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things. Migration shakes up political scenes and instigates new social movements. It redraws emotional landscapes and reshapes social networks, with traditional and digital media enabling, representing, and shaping the processes, relationships and people on the move. The deep

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entanglement of media and migration expands across the fields of political, cultural and social life. For example, migration is increasingly digitally tracked and surveilled, and national and international policy-making draws on data on migrant movement, anticipated movement, and biometrics

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to maintain a sense of control over the mobilities of humans and things. Also, social imaginaries are constituted in highly mediated environments where information and emotions on migration are constantly shared on social and traditional media. Both, those migrating and those receiving them,

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turn to media and communicative practices to learn how to make sense of migration and to manage fears and desires associated with cross-border mobility in an increasingly porous but also controlled and divided world. The SAGE Handbook of Media and Migration offers a comprehensive

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patterns and its use of mediated processes. Although primarily grounded in media and communication studies, the Handbook builds on research in the fields of sociology, anthropology, political science, urban studies, science and technology studies, human rights, development

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to provide complete coverage of the social marketing discipline. It presents a major retrospective and prospective overview of social marketing, helping to define and shape its current and future developments by: - examining the defining elements of social marketing, their intellectual origins,

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social marketing literature, while being of interest to policymakers and post-graduate marketing and health studies students alike as it explores the idea that tools used to market fast-moving consumer goods and financial services can also be applied to pressing social problems.

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The SAGE Handbook of Social Research Methods is a must for every social-science researcher. It charts the new and evolving terrain of social research methodology, covering qualitative, quantitative and mixed methods in one volume. The

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Handbook includes chapters on each phase of the research process: research design, methods of data collection, and the processes of analyzing and interpreting data. The volume maintains that there is much more to research than learning skills and techniques; methodology involves

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the fit between theory, research questions research design and analysis. The book also includes several chapters that describe historical and current directions in social research, debating crucial subjects such as qualitative versus quantitative paradigms, how to judge

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