

How Star Wars Conquered The Universe Past Present And Future Of A Multibillion Dollar Franchise Chris Taylor

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[How Star Wars Conquered the Universe: The Past, Present ...](#)

In *How Star Wars Conquered the Universe*, veteran journalist Chris Taylor traces the series from the difficult birth of the original film through its sequels, the franchise's death and rebirth, the prequels, and the preparations for a new trilogy. Taylor provides portraits of the friends, writers, artists, producers, and marketers who labored behind the scenes to turn Lucas's idea into a legend.

[How Star Wars Conquered the Universe: The Past, Present ...](#)

How Star Wars Conquered the Universe is a well-researched look at how Star Wars came to cast its shadow over American, and eventually international, culture. Taylor is a reverential yet uncompromising fan while dealing with every aspect of George Lucas' (now Disney's) hallowed franchise.

[How Star Wars Conquered the Universe: The Past, Present ...](#)

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How Star Wars Conquered the Universe is a "making of" book about Star Wars, but it is so much more than that. It isn't just about Star Wars — it's about everything around the movies, from the time of George Lucas's childhood through the sale of Lucasfilm to Disney. Essentially, it's a "making of" book that doesn't ever really go into making the movies themselves, but rather covers everything

around them.

'How Star Wars Conquered the Universe' review: a ...

Star Wars begins with one blisteringly stark message, written in the stars: the odds are overwhelming. You see it in the very first shot, as a tiny blockade runner whizzes overhead, followed by the vast wedge of a Star Destroyer that goes on... and on... and on. The bad guys have already won. The Hidden Fortress kicks off with similar odds.

How Star Wars conquered cinema with help from The Hidden ...

In How Star Wars Conquered the Universe, veteran journalist Chris Taylor traces the series from the difficult birth of the original film through its sequels, the franchise 's death and rebirth, the prequels, and the preparations for a new trilogy. Taylor provides portraits of the friends, writers, artists, producers, and marketers who labored behind the scenes to turn Lucas 's idea into a legend.

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How Star Wars Conquered the Universe: The Past, Present ...

Since the first film's release in 1977, Taylor shows, Star Wars has conquered our culture with a sense of lightness and exuberance, while remaining serious enough to influence politics in far-flung countries and spread a spirituality that appeals to religious groups and atheists alike. Controversial digital upgrades and poorly received prequels have actually made the franchise stronger than ever.

How Star Wars Conquered the Universe en Apple Books

In the book How Star Wars Conquered the Universe by Chris Taylor (via io9), it is revealed who George Lucas thought was telling the story.

In 1973, a young filmmaker named George Lucas scribbled some notes for a far-fetched space-fantasy epic. Some forty years and 37 billion later, Star Wars -- related products outnumber human beings, a growing stormtrooper army spans the globe, and "Jediism" has become a religion in its own right. Lucas's creation has grown into far more than a cinematic classic; it is, quite simply, one of the most lucrative, influential, and interactive franchises of all time. Yet incredibly, until now the complete history of Star Wars -- its influences and impact, the controversies it has spawned, its financial growth and long-term prospects -- has never been told. In How Star Wars Conquered the Universe, veteran journalist Chris Taylor traces the series from the difficult birth of the original film through its sequels, the franchise's death and rebirth, the prequels, and the preparations for a new trilogy. Providing portraits of the friends, writers, artists, producers, and marketers who labored behind the scenes to turn Lucas's idea into a legend, Taylor also jousts with modern-day Jedi, tinkers with droid builders, and gets inside Boba Fett's helmet, all to find out how Star Wars has attracted and inspired so many fans for so long. Since the first film's release in 1977, Taylor shows, Star Wars has conquered our culture with a sense of lightness and exuberance, while remaining serious enough to influence politics in far-flung countries and spread a spirituality that appeals to religious groups and atheists alike. Controversial digital upgrades and poorly received prequels have actually made the franchise stronger than ever. Now, with a savvy new set of bosses holding the reins and Episode VII on the horizon, it looks like Star Wars is just getting started. An energetic, fast-moving account of this creative and commercial phenomenon, How Star Wars Conquered the Universe explains how a young filmmaker's fragile dream beat out a surprising number of rivals to gain a diehard, multigenerational fan base -- and why it will be galvanizing our imaginations and minting money for generations to come.

Politics, craft, and cultural nostalgia in the remaking of Star Wars for a new age A long time ago, in a galaxy far, far away—way back in the twenty-first century 's first decade—Star Wars seemed finished. Then in 2012 George Lucas shocked the entertainment world by selling the franchise, along with Lucasfilm, to Disney. This is the story of how, over the next five years, Star Wars went from near-certain

extinction to what *Wired* magazine would call “ the forever franchise, ” with more films in the works than its first four decades had produced. Focusing on *The Force Awakens* (2015), *Rogue One* (2016), *The Last Jedi* (2017), and the television series *Rebels* (2014–18), Dan Golding explores the significance of pop culture nostalgia in overcoming the skepticism, if not downright hostility, that greeted the Star Wars relaunch. At the same time he shows how Disney, even as it tapped a backward-looking obsession, was nonetheless creating genuinely new and contemporary entries in the Star Wars universe. A host of cultural factors and forces propelled the Disney-engineered Star Wars renaissance, and all figure in Golding ’ s deeply informed analysis: from John Williams ’ s music in *The Force Awakens* to Peter Cushing ’ s CGI face in *Rogue One*, to Carrie Fisher ’ s passing, to the rapidly changing audience demographic. Star Wars after Lucas delves into the various responses and political uses of the new Star Wars in a wider context, as in reaction videos on YouTube and hate-filled, misogynistic online rants. In its granular textual readings, broad cultural scope, and insights into the complexities of the multimedia galaxy, this book is as entertaining as it is enlightening, an apt reflection of the enduring power of the Star Wars franchise.

NEW YORK TIMES BESTSELLER #1 Washington Post Bestseller There ’ s Santa Claus, Shakespeare, Mickey Mouse, the Bible, and then there ’ s Star Wars. Nothing quite compares to sitting down with a young child and hearing the sound of John Williams ’ s score as those beloved golden letters fill the screen. In this fun, erudite, and often moving book, Cass R. Sunstein explores the lessons of Star Wars as they relate to childhood, fathers, the Dark Side, rebellion, and redemption. As it turns out, Star Wars also has a lot to teach us about constitutional law, economics, and political uprisings. In rich detail, Sunstein tells the story of the films ’ wildly unanticipated success and explores why some things succeed while others fail. Ultimately, Sunstein argues, Star Wars is about freedom of choice and our never-ending ability to make the right decision when the chips are down. Written with buoyant prose and considerable heart, *The World According to Star Wars* shines a bright new light on the most beloved story of our time.

Despite the insatiable public appetite for all things Star Wars, the more analytical side of the saga is all too often ignored. This book offers a new way of seeing George Lucas ’ space opera—particularly the prequel trilogy, a series never given a fair chance because of constant comparisons to the iconic originals. In the classic style of Joseph Campbell, the trilogy is viewed through the lens of myth and metaphor, revealing a body of work not only worthy of scholarly study but perhaps destined to find therein its home. A wide variety of philosophical and mythological themes are presented and expounded upon, drawing from a rich source of scholars, thinkers, writers, and poets from East and West alike. Heretical or not, the Star Wars prequels are a surprisingly rich source of insight into the saga—as well as the human drama—as a whole.

Bill Kimberlin may refer to himself as “ one of those names on the endless list of credits at the close of blockbuster movies. ” In reality though, he ’ s a true insider on some of the most celebrated and popular movies and franchises of the past century. *Jurassic Park*. *Star Trek*. *Jumanji*. *Schindler ’ s List*. *Saving Private Ryan*. Even *Forrest Gump*. And perhaps most notably, *Star Wars*. Inside the Star Wars Empire is the very funny and insightful tell-all about the two decades Kimberlin spent as a department director at LucasFilm Industrial Light and Magic (ILM), the special effects studio founded by the legendary filmmaker George Lucas.

What if Darth Vader took an active role in raising his son? What if "Luke, I am your father" was just a stern admonishment from an annoyed dad? In this hilarious and sweet comic reimagining, Darth Vader is a dad like any other—except with all the baggage of being the Dark Lord of the Sith. Celebrated artist Jeffrey Brown's delightful illustrations give classic Star Wars® moments a fresh twist, presenting the trials and joys of parenting through the lens of a galaxy far, far away. Life lessons include lightsaber batting practice, using the Force to raid the cookie jar, Take Your Child to Work Day on the Death Star ("Er, he looks just like you, Lord Vader!"), and the special bond shared between any father and son. Plus, this is the fixed-format version, which looks almost identical to the print edition.

Order in the Court! Star Wars: the most significant, powerful myth of the twenty-first century or morally bankrupt military fantasy? Six films. Countless books. \$20 billion in revenue. No one can question the financial value or cultural impact of the Star Wars film franchise. But has the impact been for the good? In *Star Wars on Trial's* courtroom—Droid Judge presiding—Star Wars stands accused of elitist politics and sexism, religious and ethical lapses, the destruction of literary science fiction and science fiction film, and numerous plot holes and logical gaps. Supported by a witness list of bestselling science fiction authors, David Brin (for the prosecution) and Matthew Woodring Stover (for the defense) debate these charges and more before delivering their closing statements. The verdict? That's up to you. Covering the films from *A New Hope* to *The Force Awakens*, Brin and Stover provide new forewords that explore the newest generation of Star Wars films and what JJ Abrams must do to live up to—or redeem—the franchise.

In this thorough account of one of cinema's most lasting works, Kaminski presents the true history of how "Star Wars" was written. For this unauthorized account, he has pored through more than 400 sources.

The release of *Star Wars* in 1977 marked the start of what would become a colossal global franchise. *Star Wars* remains the second highest-grossing film in the United States, and George Lucas's six-part narrative has grown into something more: a culture that goes far beyond the films themselves, with tie-in toys, novels, comics, games and DVDs as well as an enthusiastic fan community which creates its own *Star Wars* fictions. Critical studies of *Star Wars* have treated it as a cultural phenomenon, or in terms of its special effects, fans and merchandising, or as a film that marked the end of New Hollywood's innovation and the birth of the blockbuster. Will Brooker's illuminating study of the film takes issue with many of these commonly-held ideas about *Star Wars*. He provides a close analysis of *Star Wars* as a film, carefully examining its shots, editing, sound design, cinematography and performances. Placing the film in the context of George Lucas's previous work, from his student shorts to his 1970s features, and the diverse influences that shaped his approach, from John Ford to Jean-Luc Godard, Brooker argues that *Star Wars* is not, as Lucas himself has claimed, a departure from his earlier cinema, but a continuation of his experiments with sound and image. He reveals Lucas's contradictory desires for total order and control, embodied by the Empire, and for the raw energy and creative improvisation of the Rebels. What seemed a simple fairy-tale becomes far more complex when we realise that the director is rooting for both sides; and this tension unsettles the saga as a whole, blurring the boundaries between Empire and Republic, dark side and light side, father and son.

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